



*Meet the Director of the
Spark Innovation Center*

JOHN BRUCK



John Bruck will be spearheading our Spark Cleantech Accelerator. He is a professional engineer, entrepreneur (founded and chaired an engineering company for 25 years), and is currently an investor and the Director of the Spark Innovation Center located at the UT Research Park at Cherokee Farm in Knoxville, TN.

Current professional pursuits include founding four local startups, working with early-stage tech businesses to create and grow value for stakeholders by effective visioning, strategic planning, developing a pathway to commercialization, and preparing for outside investment. Specific interests and skills include business planning (start-up and ongoing); market and competitive analysis; business modeling; value proposition development, and financial forecasting and projecting cash flow; strategic planning; development of systems, skills, organizational design, staffing, style, and shared values.

To learn more about John Bruck, visit his LinkedIn profile by [Clicking Here](#)

What others are saying about John Bruck



"John has mentored and coached us as we developed our commercialization strategy and our investment pitch. He's opened his network to us, making valuable connections to partners, potential customers, and investors. And he's helping us close our seed investment. We consider him an indispensable part of team."

-[Mitchell Ishmael, CTO, Active Energy Systems](#)

"John Bruck has been one of our most valuable mentors since starting SkyNano. He has a wealth of knowledge across a broad range of topics including engineering, financial modeling, back-end business operations, team-building, partnerships, contracts, and leadership. He has done an amazing job of leveraging his skills and contacts in the region and nationally to help us and many other startups move forward on some very important deals milestones.

SkyNano wouldn't be where we are today without his help."

-[Anna Douglas, CEO, SkyNano](#)

